



50 years of MAHA – a success story!

- What started out in 1969 as a two-man operation out of a garage in Haldenwang in Oberallgäu, Bavaria, has become in the last decades an international technology and world market leader in the area of auto workshop and vehicle test equipment. MAHA's global commitment has long since made history – and going forward the view looks promising!

Haldenwang, 15 May 2019. In the year 1969, MAHA founder Winfried Rauch together with Josef Schilling laid the cornerstone of an Allgäu success story that has spanned the globe over the last 50 years: he developed the first roller test bench for vehicle brake testing and started the company. Many additions to the product range followed, MAHA grew steadily and evolved over 50 years with continual success into the high-tech company that has long been an innovative market driver. The global player currently employs over 1,000 workers and earns around 150 million euros annually. The Allgäu company's success has been confirmed several times: a "world market leader for workshop and motor vehicle test equipment." Once again, MAHA was recognised for being an internationally active and successful company with the most advanced technology and outstanding product quality, an accolade regularly given out by the University of St. Gallen through an objective and transparent selection process.

Quality is absolutely essential

MAHA stands behind real "Made in Germany" quality, and from the founding produces exclusively at its Allgäu location in Haldenwang. We have set ourselves the goal of always delivering state-of-the-art products of outstanding quality to our customers. This is best achieved through a high vertical manufacturing process on site," explains Stefan Fuchs, Managing Director responsible for production. The result: products that are not only innovative but also long-lasting. In addition to a full range of standard products, MAHA offers custom made, modular solutions to fit individual customer needs. "From top to bottom, we offer the best solutions for the highest safety in all areas: reliable planning for our customers, thanks to absolutely dependable products, maximum safety in the workshop and precise measurement results. At the same time, we support public efforts to improve traffic safety and protect the environment by ensuring the highest level of vehicle safety."

Best service pays off

MAHA's strong sales and service network today includes 14 MAHA branch offices in total and over 125 partners in more than 150 countries. "This is something we are very proud of, because it enables us to offer the best service to our customers worldwide, thereby securing our market share," declares Dr. Thomas Aubel, Managing Director responsible for sales. "Our recipe for success is largely based on the comprehensive service we offer our clients every day. We guarantee fast, competent help – around the clock and around the globe!"



Strength in investment creates strength in innovation

In 2011, MAHA was converted into a foundation, and since then all generated profits have benefited the company directly. This creates the foundation for solid, long-term planning in order to drive innovation through investments and to be optimally positioned for the future. This also means a long-term secure working environment for employees worldwide. “Without our employees, we would not be where we are today – after 50 years! Day after day, the personal and valuable contribution they all make is reflected in their work, innovative ideas and team spirit,” says Managing Director Michael Amann, thanking the entire workforce. The highpoint of MAHA’s anniversary year will be a great party at the end of September, celebrating our success together with customers, partners, suppliers and employees.

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world’s leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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More information released by MAHA is available on the Internet:

www.maha.de/press-releases and www.maha.de