



“A new STAR is born” – MA STAR from MAHA

Tremendous enthusiasm from national and international trade partners

- At the beginning of the year 2020, the world market leader MAHA launched its latest product at a national and international product event. The MA STAR triple safety^{*****} two post lift with 3.5 t load capacity boasts triple safety and five stars for competitive value for money. The stable and solid design, the safety of use, the straightforward maintenance and service, the simple commissioning and the intuitive operation each earn one star. Furthermore, the four registered patents are evidence of the worldwide technological leadership of MA STAR triple safety^{*****}. All the attendees, over 200 in total, were impressed. One of them said, “I’ve been in this industry for over 30 years and I would never have thought that there was so much that could be improved in a new two post lift.”

Haldenwang, 31 January 2020. “We don’t sell products. We offer solutions.” MAHA takes this slogan seriously and with its latest product development, it is responding to the most important requirements of its customers on the market. Under the leadership of the managing director, Mr Stefan Fuchs, the most experienced and best employees in their disciplines were joined in one project team, with the aim of utilising the expertise of the MAHA workforce to the full. “The result was the world’s best two post lift, which provides particular safety and is also very easy to use,” says managing director Stefan Fuchs, thrilled with the outstanding quality of the outcome and thanking his entire project team.

“You can only give customers the best products if you set your goals high.” The lifting posts of MA STAR have a particularly stable and solid design thanks to their special “origami production method”. Compared with the predecessor model, roughly 90% of the welds have been eliminated. The rail-guided sliding blocks and the resulting optimum distribution of the lifting weight within the lift are unique. Because of the sophisticated triple-safety system, the lift is exceptionally safe to use. Triple safety is guaranteed by the tried-and-tested spindle-nut package, the unique “Giraffe” nut breakage detection developed by MAHA and the motor brakes integrated as standard. Simple maintenance and service are ensured by the easily accessible external cable duct and the straightforward lubrication. The new control strategy simply does away with unnecessary error messages and needless service call-outs. Just as ingenious, and user-friendly, are the simple plug and play commissioning and the visual error diagnostics thanks to LEDs mounted on the circuit board. There are many other features that make this lift stand out – see for yourself on YouTube under “MA STAR – Product Video”.



The new MAHA TRAINING CENTER served as the venue for the product presentation. With skilful planning, decoration and the help of MAHA's in-house restaurant, the building normally used for staff training was repurposed to present the star of the day and to offer the customers delicious treats. After this, the attendees could see the numerous advantages of the new lift for themselves. There was also the chance to see the main new features "live" at five prepared technology stations, to ask questions and to talk to the MAHA experts. "We are delighted to be able to offer our global customers and trade partners an absolute workshop STAR in the form of the MA STAR ***** triple safety," said Fuchs in his speech at the official product launch. "You're also in for a treat at Automechanika in September, as we have even more product innovations planned that we will be presenting at the trade fair."

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

Contact:

MAHA Maschinenbau Haldenwang GmbH & Co. KG

Marketing, telephone +49 8374 585-0, email marketing@maha.de

More information released by MAHA is available on the Internet:

www.maha.de/press-releases and www.maha.de