



MAHA presents innovative highlights and world premières at the Automechanika Frankfurt 2018

- As a pioneer of the industry, MAHA will use the leading trade fair Automechanika in Frankfurt, from 11 to 15 September 2018, to present innovative industry-firsts to an international audience and will also, for the first time, showcase these by means of a specifically created virtual reality experience
- Over a 1,500 m² surface area, MAHA will present its entire range of services in characteristically designed and partly multi-level exhibition spaces in Hall 8 (Stand C04) and in a special exhibition area in the Festhalle (Hall 2, Stand D70)

Haldenwang, 30 July 2018. Be a guest of MAHA, experience product presentations, digital performance capability, and take the opportunity to talk face-to-face with MAHA experts on-site. MAHA would like to cordially invite all interested parties and has already made personal admission tickets for the fair available.

Simply use the voucher code offered free of charge by MAHA at www.maha.de/tickets.htm so that you can move on to the second step at <https://visitortickets.messefrankfurt.com/ticket/en> to create your own personal guest ticket. In addition to the extensive range of services being showcased, industry-firsts and highlights will also be presented, which are briefly outlined below with the most important facts:

Roller brake tester, MBT CONNECT series

The world première of the network-ready roller brake tester from the MBT CONNECT series is a technological milestone and underpins the market leadership of MAHA. The pre-installed and web-based user software is already integrated in the brake tester control, so that the measurement display, in responsive design, can be accessed on any network-capable PC or smart device. How to extend the tester to the test lane using MAHA components is also already integrated in the application. The specially developed web application works locally as well as with an online connection. Thanks to online access, measured values and order data can also be transferred and processed centrally via an optional connection to the "Digital Car Dealership". Similarly, a functions hub has been created through the new interface connection to other systems. The new generation CONNECT series demonstrates MAHA's continued exceptionally high quality standards and will be presented to the world for the first time at Automechanika by means of a live brake testing demonstration.

[Bild: CONNECT_Teaser.JPG]



3-stage telescopic pit jack, PITFORCE series

MAHA will set new visual and technical standards with the innovative 3-stage telescopic pit jack from the PITFORCE series. The specially developed and designed honeycomb structure not only has an extremely high-quality and modern feel to it, but also supports users through improved ergonomics and higher stability. From a technical perspective, a completely redesigned aluminium control unit is used. Improved corrosion protection ensures an even longer service life under extreme operating conditions. Particularly noteworthy is the low height of less than 700 mm, which nevertheless allows a lifting height of more than 1,200 mm and is state-of-the-art in this respect. Precise foot control for an exact approach and meticulous uptake, especially for gearbox removal, are further highlights. Everything is "Made in Germany"!

[Bild: PITFORCE_Teaser_01.JPG, PITFORCE_Teaser_02.JPG]

Digital Car Dealership

Digital Car Dealership is a web-based online suite for planning relevant processes in the automotive and new mobility sectors. Our software is compatible with all modern browsers on almost all devices (PC / Mac, iOS, Android). This eliminates the need to manually install updates, as this happens automatically in the background. Therefore, all functions and features are always available without interruption. In addition, all data is stored on German high-security servers and can be retrieved securely at any time and from anywhere. Use Digital Car Dealership to book appointments, whether online, by phone or via Amazon Alexa. Organise staff and shifts, rental and courtesy vehicles, or use our garage search to quickly see all the information concerning specific jobs. All these processes are synchronised in real time so that everyone involved is always up to date with the latest information. Optimise work processes and coordinate them with those of other businesses you work with in order to consistently provide comprehensive and efficient solutions for your customers, be it a simple exhaust gas analysis or a complete, digital booking-in dialogue, including car rentals, managed by your service staff. Thanks to the digital connection of numerous interfaces and modules, you can plan a wide variety of processes in such a way that they are transparent and comprehensible for all parties involved, from the supplier to the end customer. It does not matter if you own your own car dealership, are part of a larger network or if you concentrate on bodywork and paint repairs: We have individually tailored solutions for all structures.

[Bild: DIGITALES-AUTOHAUS_Teaser.JPG]



Virtual Reality

At the fair, MAHA will present a fully equipped vehicle workshop, including vehicle runs, through a specially designed virtual reality experience that will be integrated into the three booths created for the exhibition area. Experience all MAHA products close up in action; from testing and safety technology, to suspension testing and lifting technology, to diagnostic and emission measurement technology.

[Bild: VR_Teaser.PNG]

We are very much looking forward to welcoming you to our trade fair stands at Automechanika in Frankfurt.

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of about 1,200 staff worldwide and generates sales of approximately €150 million.

Contact:

MAHA Maschinenbau Haldenwang GmbH & Co. KG.,
Markus W. Weber, Head of Business Development & Marketing,
telephone +49 8374 585 115, email markus.weber@maha.de

More information released by MAHA is available on the Internet:

www.maha.de/news and www.maha.de