

PRESS RELEASE

COMPANY



June 2026

A Summer Event That Brings People Together

1,600 guests in Haldenwang – MAHA turns a family celebration into an international gathering

- **Around 1,600 employees, family members and friends came to Haldenwang on Saturday, 20 June, for this year's MAHA summer event. This year, colleagues from the international subsidiaries as well as partners also took part. The evening concluded with a live screening of the World Cup football match.**

Haldenwang, 22nd June 2026. When children's laughter fills the MAHA premises, colleagues introduce their families and conversations take place in several languages, a summer event becomes more than just a social gathering. Around 1,600 guests accepted the invitation to Haldenwang and experienced an event that created opportunities for encounters and showcased the international MAHA community.

The MAHA summer celebration put the people behind the company centre stage. It offered space for personal conversations, shared experiences and authentic insights into the working environment of many employees. Entertainment was provided throughout the day: musical accompaniment, a varied children's programme, a wide range of culinary offerings and comfortable seating areas created a relaxed atmosphere.

A special new element shaped this year's gathering: in addition to the employees from Haldenwang, colleagues from MAHA's worldwide subsidiaries as well as partners also took part. They had already travelled to Haldenwang in the days before to attend the annual MAHA Group Summit and the International Partner Meeting. The focus was on current market topics, product highlights and innovations, further business development, and the upcoming leading trade fair Automechanika 2026 in Frankfurt this September.

The summer celebration therefore marked the shared conclusion of an intensive week. After professional exchange, presentations and strategic discussions, Saturday placed togetherness at the forefront. International working relationships became personal encounters. Familiar names became faces. And many individual conversations created a shared feeling: MAHA is not only represented worldwide, but also closely connected as a group.

"Our event shows what MAHA is all about at its core: international cooperation and a strong sense of togetherness. The fact that our colleagues from the subsidiaries as well as our partners were also part of this year's event gave the occasion a special significance," says Dr. Peter Geigle, Managing Director of the MAHA Group.

The evening also remained true to the spirit of community. The World Cup football match between Germany and Côte d'Ivoire was broadcast on the company premises, with Germany winning 2:1. Many guests used the opportunity to round off the day together. Between football fever and a summery atmosphere, one thing became clear: a summer celebration can be far more than a fixed date in the annual calendar. It can reveal what truly holds a company together.

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MAHA – an overview:

MAHA SE & Co. KG, based in Haldenwang (Bavaria), is one of the world's leading manufacturers of vehicle testing and lifting technology. The company develops and manufactures test lanes, brake testers, headlight testing technology, as well as lifting technology and performance measurement technology for cars, commercial vehicles and special applications. As an internationally oriented company, MAHA operates four production sites: two in Germany and one each in South Africa and the United States. With a global sales and service network spanning more than 150 countries, MAHA maintains a strong international presence and close proximity to its customers. The company employs over 1,000 people worldwide and generates annual revenues of approximately 160 million euros.

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<https://maha.de/en/news> and www.maha.de