# PRESS RELEASE COMPANY



September 2021

### Strength connects.

Together. Reliable. Innovative.

 Based on these shared values, the industry leaders AVL and MAHA are committed to a common future. AVL DITEST shines with over 15 years of experience in intelligent instrument solutions for the automotive sector. MAHA has over 50 years of in-depth expertise as a manufacturer of vehicle testing and lifting technology with a worldwide sales network. The combination of both global players is the perfect prerequisite for an innovative and successful cooperation.

**Haldenwang, 14 September 2021.** With the official announcement as of today, we are forging a common path in the field of emission measurement technology. The goal of the two world market leaders in the future is to offer the perfect and efficient solution for their customers. In addition, this new cooperation impresses with a very proven and highly functional solution in the area of aftersales service.

High quality and robustness in application characterise the AVL devices, this is congruent with the MAHA philosophy of quality and technology leadership.

It's a story that life writes. After getting to know each other at management level at Automechanika 2018 in Frankfurt and many joint discussions, based on sympathy and mutual trust, the idea of cooperation was born.

"We are already very excited and proud that two world market leaders will be working together in the future. This connection will be crowned with success for both companies. We are absolutely convinced of that. The basis is already right, because sympathy creates trust, and trust creates the best basis for a mutual, successful business relationship," affirms MAHA Managing Director Stefan Fuchs.

In addition to the already available stand-alone devices, the next highlight is the integration of the AVL devices into the MAHA-EUROSYSTEM. The software developers at AVL DiTest and MAHA are working together on this market-relevant topic with the highest priority. "This will enable us to be the only manufacturer on the world market to offer the country-specific test lane software EUROSYSTEM and MAHA-Emission-Software in combination with proven AVL emission measurement systems - something our joint customers can hardly wait for," says MAHA Managing Director Michael Amann.

The success is unstoppable. Even before the cooperation was announced, 125 devices were sold – strength connects.

FR630000\_001-en 1/2

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The official signing of the contract.

From left to right: Gerhard Illek, Director Sales of Marketing (AVL), the Managing Directors of both companies Michael Amann (MAHA), Gerald Lackner (AVL), Stefan Fuchs (MAHA) and Ralf Kerssenfischer (AVL), Daniel Mohr, Product and Project Manager (MAHA) and Raimund Brandstätter, Area Sales Manager (AVL).

Photo: MMerz

#### MAHA - an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

#### **Contact:**

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FR630000\_001-en 2/2