

PRESS RELEASE

DIGITAL

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HUK-COBURG focuses on “Digital Car Dealership” in the workshop network “The Partner Repair Shop”

Gudat Solutions, a MAHA subsidiary, concludes a cooperation agreement

- **Gudat Solutions creates ground-breaking innovations for workshops and car dealerships with its product “Digital Car Dealership”. Another digital milestone has now been reached. The insurance group HUK-COBURG has increased its damage control efficiency for its workshop network with the web-based platform “The Partner Repair Shop” by Gudat.**

Haldenwang, 5 October 2020. Gudat Solutions GmbH is supplementing the portfolio of the workshop equipment supplier MAHA Maschinenbau Haldenwang GmbH & Co KG by providing digital solutions for the workshop process, especially in the service and repair sector. And now Gudat Solutions GmbH is also supplying digital solutions for the insurance company HUK-COBURG. This cooperation is the biggest individual order for Gudat, founded in 1998 and part of the MAHA Group since 2017.

The insurance company is market leader in the motor vehicle sector and has repeatedly demonstrated its future-oriented thinking. HUK-COBURG has again secured a competitive advantage for day-to-day operations at its workshops as a result of its cooperation with Gudat Solutions. The web-based platform “Digital Car Dealership” renders damage control much more efficient.

Jörg Gudat, Managing Director of Gudat Solutions, says, “The cooperation creates completely new possibilities. A fully digitalised workflow benefits not only workshops, offering more efficient planning and working, but also end customers and policyholders, who are afforded greater transparency.”

“The “Digital Car Dealership” allows a smooth process between customer, insurance company and partner repair shops. To this end, all aspects of claims settlement are connected in a digital communication network”, explains Michael Amann, Managing Director at MAHA and Gudat Solutions.

“At MAHA we are very pleased that our subsidiary is able to provide real digital added value for all those involved in the industry through innovative solutions,” reaffirms Michael Amann.

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MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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More information released by MAHA is available on the Internet:

<https://maha.de/en/news> and www.maha.de