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MAHA collaborates with Alltrucks Truck & Trailer Service

 Strengthening the expertise of Alltrucks partners in Europe is the driving force behind the new collaboration between Alltrucks Truck & Trailer Service and MAHA Maschinenbau Haldenwang GmbH & Co. KG. Both companies have agreed on Europe-wide cooperation from January 1st, 2020.

Haldenwang, 27 February 2020. By working together, Alltrucks and MAHA are offering an optimal service for Alltrucks workshop partners and their customers. As part of this, commercial vehicle workshops that are part of the Alltrucks network enjoy direct access to MAHA as well as an exclusive customer service, which provides the technical equipment for Alltrucks workshop partners. MAHA partners and MAHA's own subsidiaries are available for this purpose with immediate effect. MAHA's product portfolio includes lifting, brake testing and vehicle inspection equipment as well as performance and emission measurement technology. Additional services offered through MAHA partners and their subsidiaries range from workshop planning and technical equipment to service planning and processes.

"We are proud to now offer the Alltrucks network a collaborative partnership with MAHA, one of the world's leading workshop equipment manufacturers. The high standard of product quality offered by MAHA, a company that exclusively offers products 'Made in Germany', isn't the only thing our partners benefit from. Thanks to comprehensive consultation, an exclusive customer service and the latest equipment, our partner workshops are able to make their operating processes significantly more efficient in a very structured way. Ultimately, these advantages also benefit their customers," says Homer Smyrliadis, Managing Director of Alltrucks.

"MAHA is delighted to have gained valuable and competent partners in the commercial vehicle sector through the Alltrucks network. From the numerous opportunities created, we above all look forward to better market penetration, the exchange of expertise and the joint trade show appearance with other partners at the Alltrucks stand at the IAA NFZ 2020," adds Christian Rotter, Global Field Business Manager Fleet at MAHA Maschinenbau Haldenwang GmbH & Co. KG.

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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